

## VAFRE's Nina Abady Award Call for Nominations for 2021



The Nina Abady Award is the most prestigious award given by the Virginia Association of Fundraising Executives (VAFRE). It is presented to a fundraising professional who has demonstrated utmost excellence in the field of development. The award signifies to individuals, organizations, and the greater community that the recipient has garnered the respect and admiration of colleagues throughout the Commonwealth for professional and ethical service.

The recipient is honored at a special luncheon attended by representatives from across the Commonwealth. This luncheon provides a significant opportunity for those who have been influenced by the recipient—from colleagues to board members to other professionals in the field—to show their appreciation and gratitude.

### History

Richmond icon Nina Abady was a university instructor turned development professional who was passionate about both the community and the arts. She put that passion to work as a founder and supporter of a number of Richmond community, historic and civic events before her death in 1993. Nina Abady founded "Downtown Presents," "Friday Cheers," "The Big Gig" and the "Second Street Festival," all very successful endeavors that revitalized the downtown area by bringing thousands out to enjoy and celebrate artists, musicians, and other performers in Richmond. Nina Abady Festival Park between the Coliseum and 2<sup>nd</sup> Street bears a bronze plaque with her likeness and her accomplishments. Her favorite word was community. She was a founding member of VAFRE and recognized as a force of nature—a remarkably good person, a fantastic motivator, and a champion for social justice with an uncommon devotion to humanity. In the glowing tributes following her death she was described as eloquent and idealistic, an individual of unlimited enthusiasm, and a bright light in the city. It is fitting that the prize for excellence in the field of advancement bears her name. She was an outstanding role model.

In 1991, the Annual Fundraiser of the Year Award was first given to Mr. Jerry Quigg who, along with Ms. Abady and a handful of young fundraisers, founded VAFRE in 1980. After Nina's death in 1993, the award was renamed and given in her honor to a deserving fundraiser. The list of distinguished award winners who followed comprises a virtual who's-who of Virginia's fundraisers:

**David Thomason** (2020)  
**Gayle Haglund, CFRE** (2019)  
**Lisa Tait** (2018)  
**Samantha Wheeler Marrs** (2017)  
**Bess Littlefield** (2016)  
**Ruth Modlin Ellett** (2015)  
**David M. Huffine** (2014)  
**Nancy Trego** (2013)  
**Patricia Morris** (2012)  
**Maureen Neal** (2011)  
**Lisa Freeman** (2010)  
**Barbara Wells** (2009)  
**Delores Smith** (2008)  
**Michelle Thomson** (2007)  
**Lee Switz** (2006)

**Jane V. Helfrich** (2005)  
**Edward G. Kardos** (2004)  
**Kathleen Burke Barrett** (2003)  
**Peter Wyeth** (2002)  
**Judy Lankford** (2001)  
**Ned Moore** (2000)  
**Michael Dowdy** (1999)  
**Mary Ellen Stumpf** (1998)  
**George M. Peters** (1997)  
**Marlin E. Balsbaugh, Jr.** (1996)  
**D. Chris Withers** (1995)  
**Alex Smith** (1994)  
**Lucy Boswell Negus** (1993)  
**Cheryl Gonzales Yancey** (1992)  
**H. Gerald Quigg** (1991)

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**Nina Abady Award**  
**Call for Nominations**

Award winners are selected from a competitive field of finalists who were nominated by VAFRE members, area fundraisers, and board members. The selection committee, chaired by the previous year's winner, convenes each year to review nominations and select the winner.

**Criteria for Nina Abady Award**

- Nominee must be a VAFRE member or AFP Central Virginia Chapter member. Membership may be verified in the on-line directory at [www.vafre.org](http://www.vafre.org) or by calling 804.368.3398. To verify AFP membership, e-mail [admin@afpcentralva.org](mailto:admin@afpcentralva.org).
- Nominee has shown outstanding professional and ethical service to the field of development.
- Nominees who are consultants should have significant experience as a development officer.
- Nominee has made a positive impact on his/her affiliated organization(s) and exhibits passion and commitment to the cause.
- Nominee has shown innovation in planning and implementing a successful fundraising strategy or project (campaign).
- Nominee has demonstrated leadership abilities among his/her constituents.
- Nominee makes himself/herself available as a mentor in the field of development and has demonstrated support of and involvement with VAFRE and/or AFP (e.g. speaking engagements, in-kind support, mentoring of members, or other such activities.)

**Guidelines**

- Listing of achievements should not be limited to only one organization. Cumulative accomplishments, both vocational and avocational, will be considered.
- Any member of the development field, including board members or other volunteers involved with a nonprofit organization, may make nominations.
- Nominators may make as many nominations as they wish.
- Individuals may nominate themselves.
- Nominees may **not** serve on the current VAFRE or AFP Board of Directors or the Awards Selection Committee.

**Nomination Process**

- Nominations should be made using this nomination form.
- Nominations should speak to the above criteria as well as other career highlights and areas of outstanding service by the nominee.
- Letters of support will be accepted by email or hard copy (no more than 3 letters of support will be accepted). The letters of support must include one from the organization's leadership and/or from a Board Member.
- 2021 nominations should be sent to the VAFRE Offices by e-mail, [admin@vafre.org](mailto:admin@vafre.org), or mail to P.O. Box 6605, Richmond, Virginia 23230, no later than Friday, January 29, 2021.

Questions/VAFRE Board contact:

Jennifer O'Rourke, CFRE, Richmond Metro Habitat for Humanity  
(804) 299-4704 or email [jorourke@richmondhabitat.org](mailto:jorourke@richmondhabitat.org)

**DEADLINE FOR 2021 NOMINATIONS IS FRIDAY, January 29, 2021.**



# VAFRE'S NINA ABADY DEVELOPMENT RECOGNITION AWARD Call for Nominations for 2021

## INSTRUCTIONS FOR NOMINATION

Individuals may nominate as many candidates as they wish. Members may nominate themselves. **Nominee must be a member in good standing of VAFRE** (membership may be verified in the on-line directory at [www.vafre.org](http://www.vafre.org) or by calling VAFRE at 804/368-3398) **or AFP Central Virginia Chapter** (membership may be verified by e-mailing [admin@afpcentralva.org](mailto:admin@afpcentralva.org)) and not a present member of VAFRE's or AFP's Board of Directors or Awards Committee. Nomination should be no longer than four (4) pages and must be signed by the nominator. Letters of support (up to 3) will be accepted by hard copy or via email.

Please submit nominations by e-mail to [admin@vafre.org](mailto:admin@vafre.org) by **Friday, January 29, 2021**.

.....  
Full Name of Nominee: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Length of Service in Development: \_\_\_\_\_

Has Nominee Held a Leadership Role in VAFRE or AFP Central VA?  Yes  No  Not Sure.

If so, what was his/her role? \_\_\_\_\_

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Name and affiliation of those sending letters of support for this nominee. One must be from a member of the organization's leadership and/or board member.

1. \_\_\_\_\_ Affiliation \_\_\_\_\_

2. \_\_\_\_\_ Affiliation \_\_\_\_\_

3. \_\_\_\_\_ Affiliation \_\_\_\_\_

Nominated by (Name): \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



3.) How has the nominee shown innovation in planning and implementing a successful fundraising project, initiative or campaign? How were major goals/milestones achieved? Was success well-defined and did the nominee have a significant role in planning?

4.) Give examples of the nominee's demonstrated leadership both within their organization and among other community organizations.

5.) Describe how the nominee has served as a professional resource for others within the development field and non-profit community.

6.) Please list additional information you believe would be helpful to the awards selection committee in reviewing award applications.

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_  
(Signature of Nominator)