

**VAFRE's Mission**

VAFRE is a regional organization that advances the talents of our members, fostering an effective, sustainable fundraising community.

**Luncheon Sponsors**

VAFRE luncheons normally occur on the first Tuesday of each month at the Virginia War Memorial (unless otherwise noted). The lunches begin at 11:30 a.m. with registration and feature a variety of topics meaningful to VAFRE members.

**\$1,000 Annual Luncheon Sponsor**

All of the "Luncheon Sponsor" benefits listed below, plus:

- Recognition on VAFRE website, including sponsor's logo and link.
- Annual opportunity to greet guests from the podium and share brief message about your company. Meeting month to be mutually agreeable to VAFRE and the Annual Sponsor.
- Ten complimentary seats at the meetings of your choice. (Opportunity to purchase additional seats at \$20.)
- Opportunity to send one e-mail communication to VAFRE members through VAFRE channels. *(E-mail will be sent through VAFRE, and may contain special offers to members. VAFRE reserves the right to approve content before sending.)*

**\$250 Luncheon Sponsor – (2 available per luncheon)**

- Recognition with logo in emailed notifications, reminders and the e-newsletter in the month prior to your sponsored meeting.
- At your sponsored luncheon:
  - Opportunity to display promotional materials at a designated table.
  - Recognition by VAFRE President.
  - Opportunity to greet guests from the podium and share brief message about your company
  - Two complimentary seats. (Opportunity to purchase additional seats at \$20.)

(Note, \$100 of your sponsor fee is taxable if you elect to address the group from the podium.)

**Professional Partnership Program (P3) Sponsor**

This program provides VAFRE members a forum for extensive development of professional skills. A team of two or more highly seasoned and experienced volunteer leaders guide small groups of approximately five to seven participants.

**\$750 Sponsor – Exclusive**

Year-round recognition as the exclusive sponsor in all online, print, and verbal promotions of P3. Promotion will include sponsor's logo and link. Ten complimentary seats at the meetings of your choice. (Opportunity to purchase additional seats at \$20.) Annual opportunity to greet guests from the podium and share brief message about your company. Meeting month to be mutually agreeable to VAFRE and the Sponsor.

## E-Newsletter Sponsor

The VAFRE member e-newsletter is distributed monthly to our contact list of over 1,000 individuals and features upcoming events, industry news, tips and other useful information.

### \$750 Sponsor – Exclusive

- Prominent logo placement with link to your company website in each monthly newsletter for one year.
- Featured article in one monthly newsletter about your organization and your support of VAFRE.
- Recognition as E-Newsletter Sponsor on VAFRE's website, with logo and link.
- Recognition from the podium at the VAFRE Awards Luncheon.
- Four complimentary luncheon tickets to the meeting of your choice.

## Annual Awards Sponsors

Each May, VAFRE's special awards program recognizes two individuals who have excelled in serving their organizations and the nonprofit community. The Nina Abady Award is presented to recognize lifetime achievement in fundraising and the Rising Star Award is presented to an exceptional professional who has been working in the field for 10 years or less.

### \$1,500 Presenting Sponsor – Exclusive

- Publicity on VAFRE website and in e-mails including organization logo and link
- Logo on promotional materials
- Prominent signage at the event
- Recognition in press release
- Recognition in all advertising for the event
- Recognition in event program
- Recognition from podium by event host
- PowerPoint slide at the event
- Opportunity to address audience during reception (2 minutes)
- Ten tickets to the event

### \$1,200 Gold Sponsor—(2 available)

- Recognition in event program
- Recognition from podium by event host
- PowerPoint slide at the event
- Ten tickets to the event
- Opportunity to address audience briefly during program

### \$900 Silver Sponsor—(2 available)

- Recognition in event program
- Recognition from podium by event host
- PowerPoint slide at the event
- Ten tickets to the event
- Opportunity to address audience briefly during reception

### \$600 Bronze Sponsor- Multiple available

- Recognition in event program
- Recognition from podium by event host
- Ten tickets to the event

## Sponsorship Criteria

A sponsor must be a business that has a vested interest in advancing philanthropy and have a product that would be useful or beneficial to the VAFRE membership. All potential sponsors must complete a sponsorship form and be approved by the Sponsorship Committee Chair. All sponsorships are payable on or before the date of the scheduled luncheon or workshop.

People. Passion. Philanthropy.

vafre

## VAFRE 2024-2025 SPONSORSHIP FORM

Organization Name

Primary Contact Name

Title

Street Address

City, State, Zip Code

Phone

Email

Website

### Luncheon Sponsors

\$1,000 Annual Luncheon Sponsor

\$ 250 Luncheon Sponsor  
(2 per luncheon available)

Requested Luncheon Date \_\_\_\_\_

### Annual Awards Luncheon Sponsors

\$1,500 Presenting Sponsor (exclusive)

\$1,200 Gold Sponsor (2 available)

\$ 900 Silver Sponsor (2 available)

\$ 600 Bronze Sponsor (multiple available)

### Professional Partnership Program (P3)

Sponsor (exclusive)

\$750 P3 Sponsor

### E-Newsletter Sponsor

\$750 Annual Newsletter Sponsor

*(Please note, \$100 of your sponsor fee is taxable if you elect to address the group from the podium).*

**All sponsorships are payable on or before the date of the scheduled luncheon or workshop. We agree to adhere to the sponsor guidelines and agree upon the sponsor benefits for this level.**

Signature

Date

**Questions?** Contact Mary Kidd, the VAFRE Administrator at (804) 368-3398 or by e-mail to [admin@vafre.org](mailto:admin@vafre.org).